

The Graphic Design Program is looking for students who have the ability to investigate and synthesize the needs of communication, students who have a grasp of the techniques for the presentation of ideas and are able to utilize the common tools of the profession from concept sketches to digital comprehensives. Students who have the ability to define and solve visual communication problems, to determine design priorities, to do research, to conceptualize and evaluate alternatives, to coordinate project elements, and communicate concepts.

Because the Professional Design Programs are highly demanding, it is necessary that each student who plans entry at the upper division level, Bachelor of Fine Art Degree, submit a portfolio for faculty review. The portfolio is an advising and admission procedure to assure that students are prepared for advanced classes. Admission may also require a personal interview.

The Graphic Design Program requires completion of the following courses before submitting portfolios. (SJSU courses or equivalents):

Art 12	2D Concepts
Art 14	Color
Art 24	Beginning Drawing
Art 26	Representational Drawing
DsGD 104	Intro to Graphic Design

All students seeking the BFA in Graphic Design must participate in the portfolio review process.

Portfolio format

- All class projects from DsGD 104 and DsGD 105.
- Any one (1) project from DsGD 99
- Transcripts (all college work)
- Information Form
- Evaluation Form
- Stamped self addressed #10 envelope
- All projects must be labeled and submitted in a three-tie, 17 × 22 black portfolio. Please attach project labels to the bottom right-hand corner on the back of the boards for Projects 1, 2, and 4, and on the bottom of Project 3's base.
- Name, phone number, and address label should be attached to the upper right-hand corner (long side with tie) of the portfolio cover.
- Transcripts are part of the portfolio application. You must have transcripts for submission with the other materials. A set of transcripts must be ordered from each college attended. SJSU will not release copies you submitted to them—they will supply you with only a SJSU transcript.
- Transcripts, Information Form, Evaluation Form, and self addressed #10 envelope must be enclosed in a 9 × 12 envelope with a label on the top shorter side right hand corner (label provided). Transcripts, Information Form, and Evaluation Form must be submitted to Bonnie Lowry, Design Secretary, in A121.

Where to submit your portfolio

Portfolios will be collected by each instructor teaching a DsGD 105 section.

Where to pick up your portfolio

Portfolios must be claimed within the first three (3) weeks of the Fall 2004 semester. Students who need to pickup their portfolios during the summer may make arrangements with Bonnie Lowry. *Unclaimed portfolios will be discarded.*

You will be mailed the results of the Review as soon as possible. Students who are accepted and students who are accepted conditionally to the BFA Graphic Design Program, need to bring their letter of admittance to the first day of DsGD 102 and DsGD 186 in the Fall semester.

The Graphic Design Program is looking for students who have the ability to investigate and synthesize the needs of communication, the student who has a grasp of the techniques for the presentation of ideas and is able to utilize the common tools of the profession from concept sketches to digital comprehensives. The student who has the ability to define and solve visual communication problems, to determine design priorities, to do research, to conceptualize and evaluate alternatives, to coordinate project elements, and to communicate concepts.

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The Graphic Design Program requires completion of the following courses before submitting portfolios. (SJSU courses or equivalents):

Art 12	2D Concepts
Art 14	Color
Art 24	Beginning Drawing
Art 26	Representational Drawing
DsGD 104	Intro to Graphic Design
DsGD 105	Interm Graphic Design

All students seeking the BFA in Graphic Design must participate in the portfolio review process.

Portfolio format

- All class projects from DsGD 104 and DsGD105.
- Any one (1) project from DsGD 99
- Transcripts (all college work)
- Information Form
- Evaluation Form
- Stamped self addressed #10 envelope
- All projects must be labeled and submitted in a three-tie, 17x22 black portfolio, (available in the Spartan Bookstore.)
- Name, phone number, and address label should be attached to the upper right-hand corner (long side with tie) of the portfolio cover.
- Transcripts are part of the portfolio application. You must have transcripts for submission with the other materials. A set of transcripts must be ordered from each college attended. SJSU will not release copies you submitted to them—they will supply you with only a SJSU transcript.
- Transcripts, Information Form, Evaluation Form, and self addressed #10 envelope must be enclosed in a 9x12 envelope with a label on the top shorter side right hand corner (label provided). Transcripts, Information Form, and Evaluation Form must be submitted to Bonnie Lowry, Design Secretary, in A121.

Where to submit your portfolio

Portfolios will be collected by each instructor teaching a DsGD 105 section.

Where to pick up your portfolio

Portfolios must be claimed within the first three (3) weeks of the Fall 2003 semester. Students who need to pick up their portfolios during the summer may make arrangements with Bonnie Lowry. *Unclaimed portfolios will be discarded.*

You will be mailed the results of the Review as soon as possible.

Students who are accepted and students who are accepted conditionally to the BFA Graphic Design Program, need to bring their letter of admittance to the first day of DsGD 102, DsGD 106 and DsGD 186 in the Fall semester.

Name

Address

City State Zip

Phone

Course	Semester(s) (current semester included)	Instructor(s) (current semester included)	Grade
DsGD 99 Introduction to Typography			
DsGD 104 Intro to Graphic Design			
DsGD 105 Intermediate Graphic Design			
DsGD 102 Advanced Typography			
DsGD 106 Advanced Graphic Design			
DsGD 186 Digital Apps Methodology			

Labels for projects and one additional work from DsGD 99

BFA Graphic Design Portfolio Review DsGD 105 Intermediate Graphic Design Spring 2003	BFA Graphic Design Portfolio Review DsGD 105 Intermediate Graphic Design Spring 2003
last name _____ first name _____	last name _____ first name _____
project _____	project _____
instructor _____	instructor _____
BFA Graphic Design Portfolio Review DsGD 105 Intermediate Graphic Design Spring 2003	BFA Graphic Design Portfolio Review DsGD 105 Intermediate Graphic Design Spring 2003
last name _____ first name _____	last name _____ first name _____
project _____	project _____
instructor _____	instructor _____
BFA Graphic Design Portfolio Review DsGD 99 Introduction to Typography Spring 2003	
last name _____ first name _____	
project _____	
instructor _____	

Label for 9" x 12" envelope

Label for portfolio

BFA Graphic Design Portfolio Review DsGD 105 Intermediate Graphic Design Spring 2003	BFA Graphic Design Portfolio Review DsGD 105 Intermediate Graphic Design Spring 2003
last name _____ first name _____	last name _____ first name _____
address city zip _____	address city zip _____
phone _____ instructor/section no. _____	phone _____ instructor/section no. _____

Name _____

As you review this evaluation form, please bear in mind that portfolio reviews are held primarily for your benefit. Additionally, the faculty feels that portfolio reviews are one of the most difficult and important faculty responsibilities.

Portfolio reviews are held in an effort to continually monitor and raise the level of student work. The reviews are based entirely on the quality of the work submitted. Faculty judgments are as honest and objective as possible.

These reviews also serve as the primary method of keeping the graphic design faculty informed of the development and progress in the major courses.

Participating faculty

Chuck Byrne
Chang Sik Kim
Joe Miller
Randall Sexton
Lanning Stern

Please retain this form for admittance into DsGD 102, DsGD 106, and DsGD 186 in the Fall. Also, please bring it with you when seeing your advisor.

Your portfolio at this stage of your development contains work which demonstrates an understanding of the objectives of communication and a clear understanding of design principles and attributes.

Your portfolio contains work which shows promise. We encourage you to work hard in the remainder of your graphic design classes to improve your problem solving and form giving skills, and to demonstrate greater command of design principles.

Your portfolio at this stage of your development contains very mixed results. You must work hard to improve your work, demonstrate greater problem solving and form giving skills and command of the design principles and attributes.

Your portfolio at this stage of your development does not reflect the knowledge that we expect of continuing BFA Graphic Design students. You may wish to consider retaking both DsGD 104 and 105 to improve your understanding of basic design principles and attributes, or consider other concentrations for your degree.

Your portfolio could not be considered at this review because it does not contain all required pieces.

Your portfolio needs improvement in the following area(s):

- Problem solving skills
- Form giving skills
- Image creation skills
- Typography skills
- Presentation skills

You are **accepted** to the BFA Graphic Design Program.
Please register for DsGD 102, DsGD 106, and DsGD 186.

You are **conditionally accepted** to the BFA Graphic Design Program.
Please register for DsGD 102, DsGD 106, and DsGD 186.

You are **not accepted** to the BFA Graphic Design Program.
The faculty recommends you repeat DsGD 104 and/or DsGD 105 and resubmit at the next review.

You are **not accepted**. The faculty recommends you graduate BA Art, Concentration in Design Studies.
